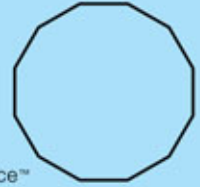


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Progressive Skin Science™

**FOR IMMEDIATE RELEASE**

May 1, 2008

## **Scientific Advisory Board to Oversee Research at BENEV Newly Formed Board Will Represent Diverse Fields**

**Mission Viejo, CA**—BENEV announces the formation of a new scientific advisory board to aid product research and development, bring varied scientific viewpoints to the art and science of skin care, and increase communication and interaction between BENEV and the medical community to better serve the needs of professional skin specialists.

The establishment of an advisory board of research scientists is another step forward in BENEV's commitment to producing the most effective skin care solutions based on the latest scientific research in skin health. The newly established BENEV Scientific Advisory Board will help inform BENEV research and development decisions with expertise and knowledge from a range of medical fields. Member scientists will bring diverse points of view to ensure a broader scientific basis for BENEV formulas.

Working with resident BENEV scientists, the board will issue recommendations for research directions, ingredients, formulas, and protocols. Through the board, BENEV looks forward to strengthening ties with the medical research community and improving communications with the medical esthetic community through speaking engagements, professional conferences, and other opportunities for dialogue.

Research scientists and medical doctors with a strong interest in skin care, immunology, and/or topical dermatological treatments are invited to apply for membership to the board. For more information about the benefits of becoming a BENEV Scientific Advisory Board member and information about how to apply, please contact Victoria Rose or Michael Varosky at 949-457-2222.

### **About BENEV Company, Inc.**

BENEV is committed to serving medical skin care professionals around the world by developing scientifically advanced, effective solutions that promote optimum skin health. All BENEV products are developed in our FDA-licensed drug manufacturing facility with stringent quality control to ensure safety, stability, and efficacy. Available only through physicians. For more information, call 1-888-43-BENEV or go to [www.BENEV.com](http://www.BENEV.com).