

BENEV Company Inc.

23263 Madero, Suite A, Mission Viejo, CA 92691, USA www.BENEV.com
949-457-2222, 949-457-2221, fax



Progressive Skin Science™

FOR IMMEDIATE RELEASE

March 13, 2009

Have Fun in the Sun without Worrying about Breakouts BENEV Tips for Protecting Acne-Prone and Rosacea Skin from Sun

Mission Viejo, CA—Sun protection is important for everyone, but people with acne-prone or rosacea skin must take extra care when selecting sunscreen to avoid irritating their skin and causing breakouts. BENEV, an FDA-licensed pharmaceutical manufacturer, offers the following tips to keep your skin clear and healthy all summer long.

Sun protection is essential for acne patients because many acne treatments increase skin's photo-sensitivity. While some people claim that sunlight helps clear up their acne, the American Academy of Dermatology (AAD) reports that there is no proven effect of sunlight on acne, and sun exposure increases the risks of skin cancer and premature aging (<http://www.skincarephysicians.com/acnenet/FAQ.html#6>). Sun protection is also essential for rosacea patients, as sun exposure is a major trigger for breakouts.

Because acne and rosacea skin types are easily irritated, pure and simple protection is best. **BENEV® Pure Titanium Dioxide SPF-30**, with 13.5% titanium dioxide, blended with **BENEV® Silicone Spray** is an excellent, non-irritating choice for both of these skin conditions. Both products are non-comedogenic, fragrance-free, and hypoallergenic, so they will not clog pores or trigger breakouts. According to the AAD, "People with rosacea often find that a sunscreen is well-tolerated when it offers UVA and UVB protection and contains titanium dioxide or zinc oxide. A sunscreen that contains silicone also can help protect the skin and minimize stinging and redness." (http://www.skincarephysicians.com/rosaceanet/triggers_sun.html).

Titanium dioxide, a physical sun protector, provides maximum protection of acne and rosacea skin from UVA and UVB rays, and silicone prevents moisture loss, which is important to avoiding irritation that can lead to breakouts. To use, mix a few drops of Pure Titanium Dioxide in the palm of your hand with two pumps of Silicone Spray and gently spread over skin. Pure Titanium Dioxide may also be mixed with water or any moisturizer.

BENEV tip for a matte appearance on acne and oily skin types: Apply **BENEV® Acne Spot Treatment** with 2% benzoyl peroxide to oily areas of the face before applying sunscreen.

BENEV® Pure Titanium Dioxide SPF-30 Ingredients: Active Ingredient: Titanium Dioxide. Inactive Ingredients: Alumina, Glycerin, Imidazolidinyl Urea, Purified Water (Aqua Purificata), Silica, Sodium Polyacrylate.

BENEV® Silicone Spray Ingredients: Water (Aqua), Dimethicone, Phenoxyethanol, Methylparaben, Ethylparaben, Propylparaben, Butylparaben.

BENEV® Acne Spot Treatment Ingredients: Active Ingredient: Benzoyl Peroxide 2.0%. Other Ingredients: Butylene Glycol, Butylparaben, Cyclopentasiloxane, Dimethicone, Ethylparaben, Isohexadecane, Methylparaben, Oligopeptide-10, PEG-4, Phenoxyethanol, Polysilicone-11, Polysorbate 80, Propylparaben, SD Alcohol 40, Sodium Acrylate/ Sodium Acryloyldimethyl Taurate Copolymer, Sodium Hyaluronate, Water (Aqua).

About BENEV Company, Inc.

BENEV is committed to serving medical skin care professionals around the world by developing scientifically advanced, effective solutions that promote optimum skin health. All BENEV products are developed in our FDA-licensed drug manufacturing facility with stringent quality control to ensure safety, stability, and efficacy. Available only through physicians. For more information, call 1-888-43-BENEV or go to www.BENEV.com.