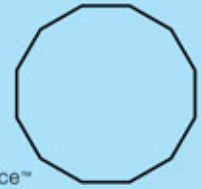


BENEV Company Inc.

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Progressive Skin Science™

FOR IMMEDIATE RELEASE

July 21, 2008

Defend Procedure Results with New Environmental Protector TD+S SPF-30 Sunscreen Protects Vulnerable Post-Procedure Skin

Mission Viejo, CA—After esthetic procedures that create a controlled wound for skin rejuvenation, skin needs special protection to avoid infection and scarring. Now patients can defend the results of their procedures from the damaging effects of the sun and environmental aggressors with one light, smooth product from BENEV Company Inc., an FDA-approved pharmaceutical manufacturer.

BENEV® TD+S SPF-30 Sunscreen blends titanium dioxide and silicone for maximum protection from UV rays and environmental aggressors. Essential for post-procedure care, titanium dioxide blocks harmful UV radiation and silicone seals in moisture while helping to keep bacteria out to promote wound healing, prevent scarring, and reduce uncomfortable dryness. These benefits will also help ensure that skin does not peel too rapidly or become infected after an acid peel procedure. These complications can cause scarring and uneven results.

The pure, micronized formula of TD+S SPF-30 Sunscreen glides on without sensitizing skin recovering from peels, laser, microdermabrasion, or any minor wound. Patients will appreciate the lightweight, non-greasy, invisible formula. This protectant is also excellent for everyday use to prevent sun damage and moisture loss from the skin's surface. The formula is mixed with purified water to minimize the risk of allergic reaction. Non-comedogenic, hypo-allergenic, fragrance-free, and cruelty-free.

About BENEV Company, Inc.

BENEV is committed to serving medical skin care professionals around the world by developing scientifically advanced, effective solutions that promote optimum skin health. All BENEV products are developed in our FDA-licensed drug manufacturing facility with stringent quality control to ensure safety, stability, and efficacy. Available only through physicians. For more information, call 1-888-43-BENEV or go to www.BENEV.com.