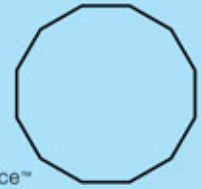


BENEV Company Inc.

23263 Madero, Suite A, Mission Viejo, CA 92691, USA www.BENEV.com
949-457-2222, 949-457-2221, fax



Progressive Skin Science™

FOR IMMEDIATE RELEASE

February 16, 2009

BENEV Expands Market with New Fractional Laser BENEV Offers Unique Training and Support

Mission Viejo, CA—BENEV Company Inc., an FDA-licensed pharmaceutical manufacturer, has expanded their offerings to the medical market by signing with Sellas™ to be the first U.S. distributor of the True Fractional Sellas™ 1550 laser. BENEV has long collaborated with physicians and medical device manufacturers to develop products and clinical protocols that enhance the results of medical procedures. Through this experience, the company is exceptionally prepared with knowledge and expertise to offer value-added services to the new Sellas™ 1550. When physicians purchase this product through BENEV, they can take advantage of expert training, knowledgeable answers to their questions, and custom clinical protocols to achieve maximum results.

The Sellas™ 1550 represents a new direction for BENEV: “BENEV has made the strategic business decision to distribute select devices that we feel offer our customers the same level of quality, safety, and efficacy as the BENEV line of cosmeceuticals. We plan to offer more top-quality medical devices for our customers in the coming year,” said Michael Varosky, Vice President of Sales and Marketing.

True Fractional Sellas™ 1550 Key Benefits

- **Better clinical outcomes.** Sellas gives you more control at your fingertips with a clear, easy-to-use interface for more effective, easier to manage treatment programs.
- **Greater flexibility.** Treat a wider range of indications with only one machine, reducing capital outlay, training, and treatment times for a rapid return on your investment.
- **Faster treatment cycles with less downtime.** The patented Sellas Random Sprayed Beam System (RSBS) delivers multiple clinical advantages with less patient discomfort and downtime, and patients can be treated more frequently.
- **Deep penetration into dermis and stimulation of collagen remodeling.**
- **Minimal thermal damage to surrounding tissues.**
- **Non-consumable tips (three types) for low maintenance costs.** The tips of other laser systems can be used only for a very limited number of times, increasing costs for maintenance of the system.

Sellas™ 1550

Non-Ablative Fractional Laser System for Skin Rejuvenation and Resurfacing

Laser type: fiber laser

Laser source: Er-Glass

Wavelength: 1550 nm

Operation mode: stamping or moving

Pulse energy: 1–120 mJ (Depth: 0.2~1.5mm)

Hand-piece tip: 3 tips (2, 3, 5 cm)

Treatment zone: max. 50 x 50 mm

Treatment applications: Wrinkle reduction, photodamage, acne scars, skin tightening, enlarged pores, age spots, stretch marks, solar lentigos, surgical scars, melasma, skin rejuvenation, vascular lesions.

About BENEV Company, Inc.

BENEV is committed to serving medical skin care professionals around the world by developing scientifically advanced, effective solutions that promote optimum skin health. All BENEV products are developed in our FDA-licensed drug manufacturing facility with stringent quality control to ensure safety, stability, and efficacy. Available only through physicians. For more information, call 1-888-43-BENEV or go to www.BENEV.com.