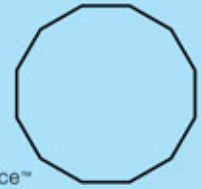


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Progressive Skin Science™

**FOR IMMEDIATE RELEASE**

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## **New Education and Training Development Manager at BENEV Nicole Leiser Brings Experience, Expertise**

**Mission Viejo, CA**—Nicole Leiser, licensed esthetician, recently joined the BENEV team as Education and Training Development Manager. She is already making great strides in expanding BENEV's education and training programs, with an emphasis on providing tools for medical skin specialists to build their businesses with BENEV. With over a decade of experience in esthetics education, both the business side and the technical skin care side, Nicole is a valuable resource for knowledge and skills. She specializes in working with small medical practices to expand their market share through effective marketing, excellent service, and optimum results.

Nicole emphasizes the scientific basis of results-oriented skin care: "I love the science behind it all. I love understanding the functions of the skin and being able to manipulate them for a positive result. I like the creativity that goes into customizing treatments."

As BENEV Education and Training Development Manager, Nicole has plans to structure training and education programs to fit market needs, solidify a core medical and esthetics education curriculum, and expand BENEV education to include more advanced knowledge and skills: "Our goal is to become a cutting edge, credible, and expert voice in the industry. We want to move beyond product knowledge classes to general industry education that draws people from all over the world."

To contact Nicole about BENEV education opportunities, suggest future courses to meet practice needs, or to inquire about BENEV products and clinical protocols, please email [SkinInfo@BENEV.com](mailto:SkinInfo@BENEV.com).

### **About BENEV Company, Inc.**

BENEV is committed to serving medical skin care professionals around the world by developing scientifically advanced, effective solutions that promote optimum skin health. All BENEV products are developed in our FDA-licensed drug manufacturing facility with stringent quality control to ensure safety, stability, and efficacy. Available only through physicians. For more information, call 1-888-43-BENEV or go to [www.BENEV.com](http://www.BENEV.com).